



Royal Society of Chemists



Update on actions

2017

2017	



4

We will continue to see the impact of the 2017 election on the digital landscape. The impact of the election on the digital landscape is a double-edged sword. On the one hand, the election has led to a more polarized and fragmented digital landscape. On the other hand, it has also led to a more focused and targeted digital landscape.

In addition, we will:

• continue to monitor the digital landscape for changes in user behavior and preferences.

